



Getting Started

Learn how to utilize this website to get the most out of your marketing and advertising.

Please contact Yanmar Marketing Support at 888-604-3400 or YanmarMarketingSupport@2-com.net with any questions.






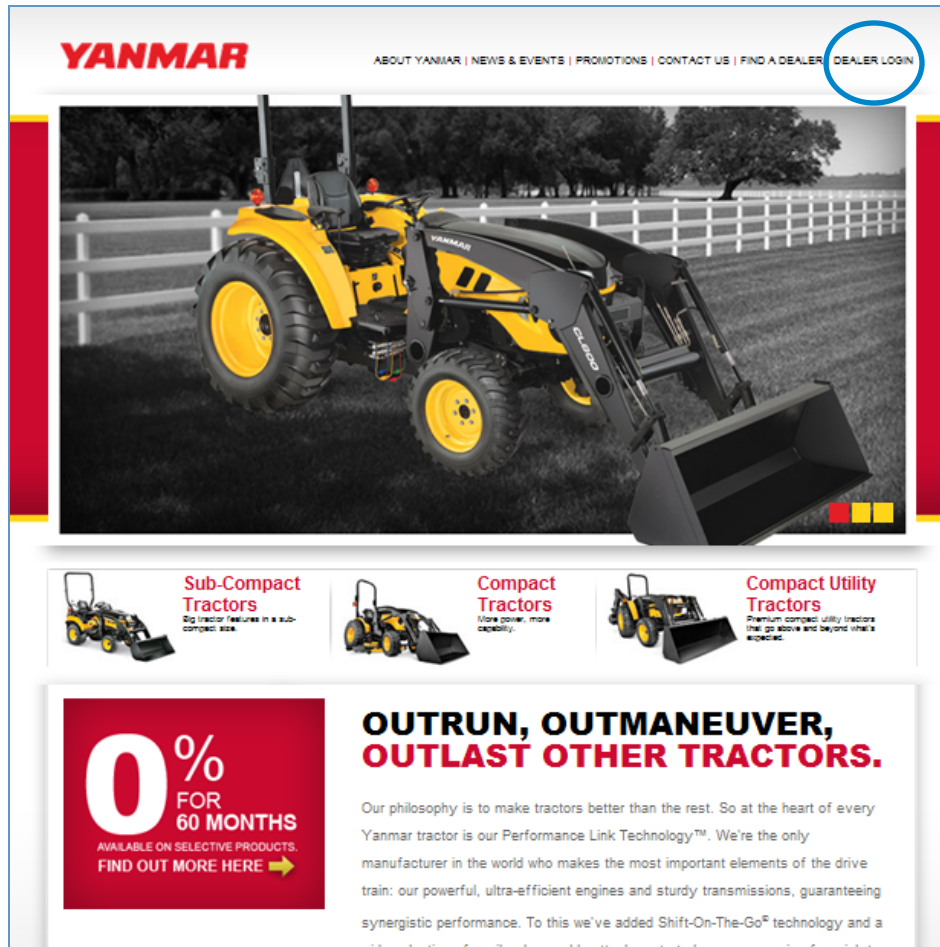
Welcome to Yanmar Marketing Tools

The **Yanmar Marketing Tools** site is the central source for marketing and advertising support materials and gives you the opportunity to grow your brand along with Yanmar. This site gives you the capability to personalize and customize marketing materials.

Some highlights of what you'll find are:

- More than 100 marketing and sales materials online and ready to order including point-of-sale posters, banners, hangtags; sell sheets and folders; billboards and radio scripts and more
 - Easy navigation by product category – Newspaper Ads, Outdoor Marketing, On-Product Marketing, Indoor Marketing, Sales Tools and Radio/TV
 - Site accessibility 24/7
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YanmarTractor.com



1. Login to your Dealer Portal at www.yanmartractor.com
2. Select the **Dealer Login** page.

Dealer Portal Login

YANMAR Sign In

EQUIPMENT TRACTOR

Please authenticate yourself as a valid user of this web site by providing your email address and password below:

Sign in with your email address and password below.

Email address:

Password:

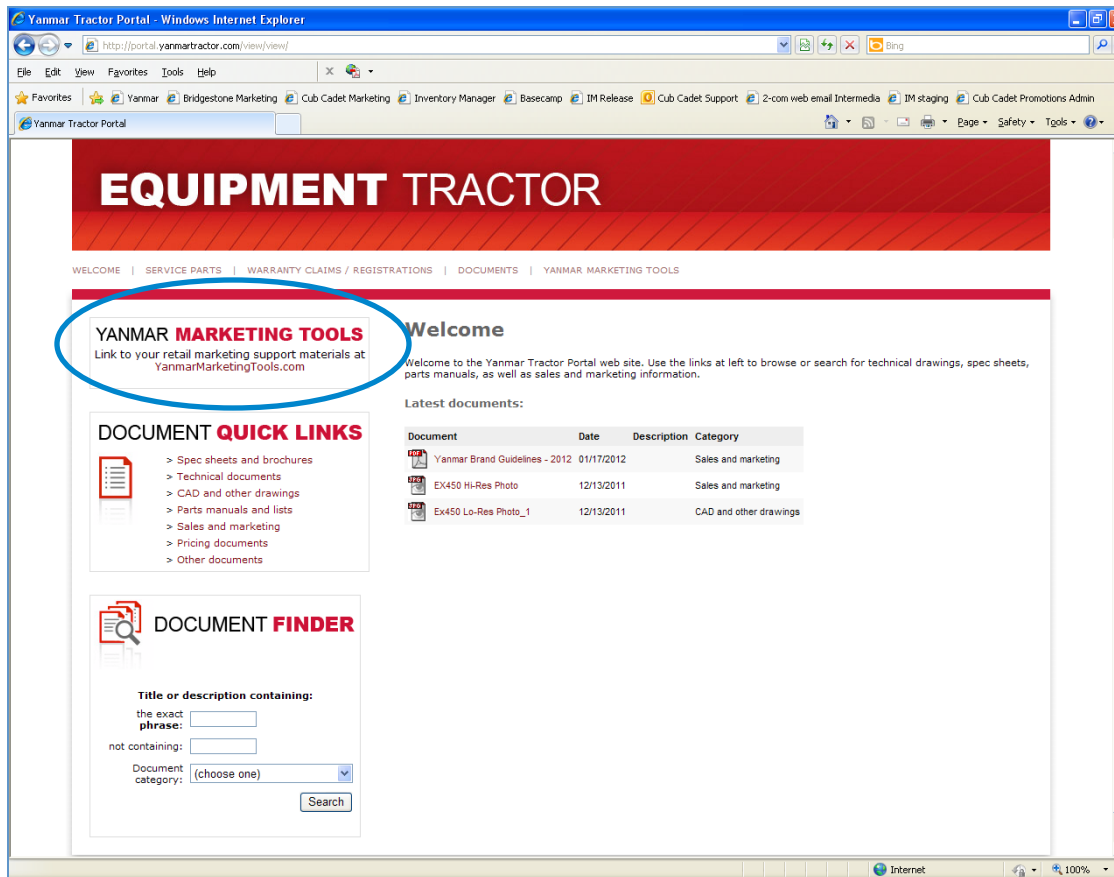
By clicking the "Sign in" button I agree to the **Terms of Use** and **Limitation of Liability** that appear below.

Terms of Use:
This Site and its contents are privileged and confidential and intended solely for the use of Yanmar Users and should not be copied or distributed without the express written permission of Yanmar. All materials displayed or performed on the Site, including, but not limited to text, graphics, logos, tools, photographs, images, illustrations, audio and video, and animations ("Content") are the property of Yanmar and/or third parties.

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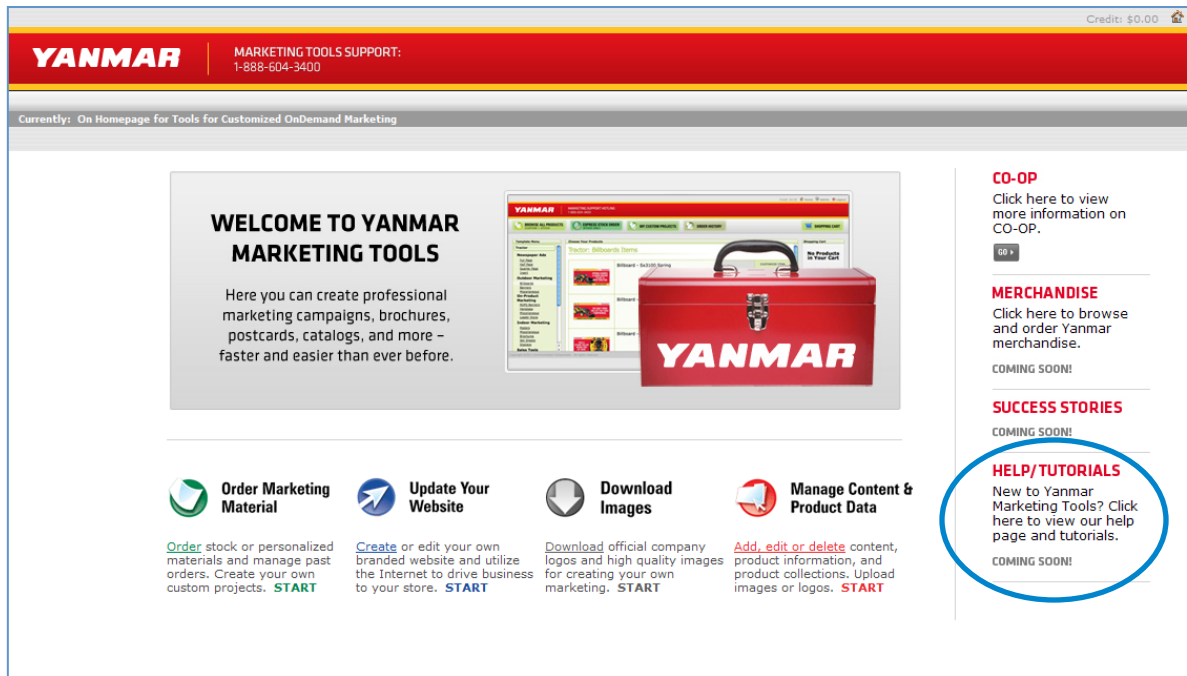
3. Enter your email and password: <zip> and click **Sign In**.

Yanmar Dealer Portal



3. In the Dealer Portal, click the **Yanmar Marketing Tools** button.

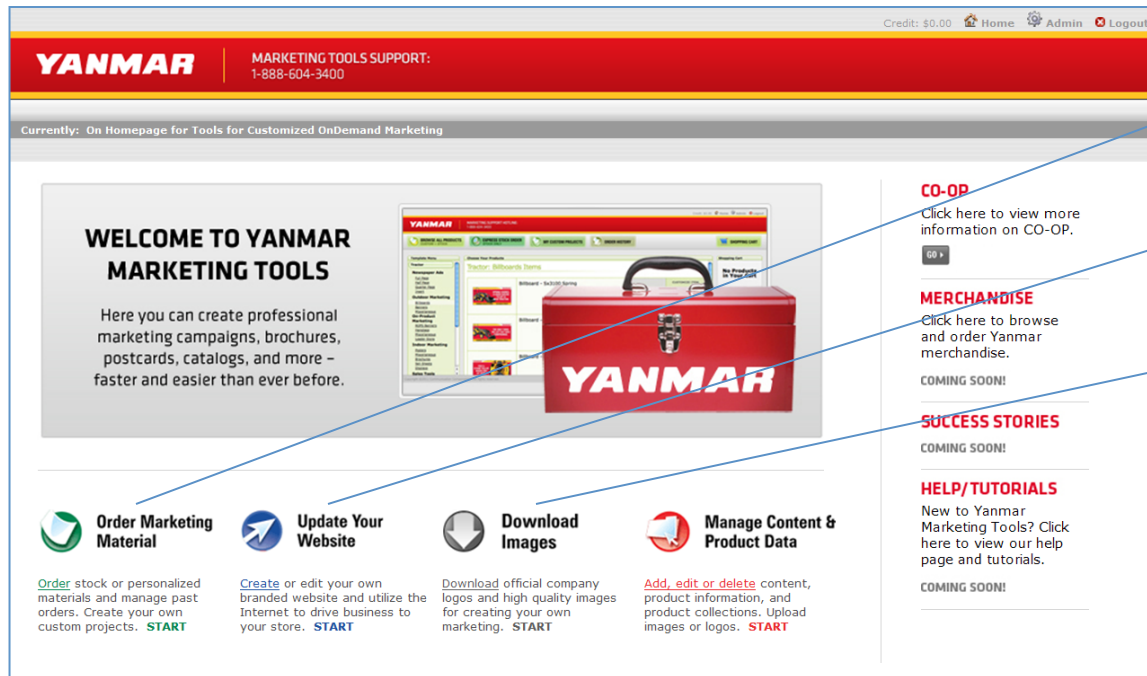
Welcome to Yanmar Marketing Tools



If this is your first time here, we suggest you check out our Help Tutorials on How to:

- Personalize a Sell Sheet
- Customize a Newspaper Ad
- Place an Order
- E-mail a Billboard
- Create Product Hangtags
- Update Your Mini Website

Welcome Page, continued




You have access to:

- Order Marketing Materials
- Update your dealer mini website
- Download official Yanmar logos and product images through the Download Images tool

Click **Order Marketing Materials** to begin your order.

Getting Help

Go to Downloadable
Tutorials for printable
instructions.

**HELP
CENTER**

CALL US AT 888-604-3400

1 HOW TO GET STARTED

2 HOW TO CUSTOMIZE

3 HOW TO ORDER

» Getting Started
Learn how to utilize this website to get the most out of your marketing and advertising.

» Upload Your Logo!
Click here to upload your logo to add it to custom materials. **GO ▶**

» Personalize a Sell Sheet
Learn how to add your logo and contact information to customizable materials.

» Customize a Newspaper Ad
Add your logo and use the product picker to select products you want to feature in an ad.

» Create Product Hangtags
Learn how to create hangtags to place on products in your store.

» Place an Order
Learn how to order marketing materials and choose how you want to receive them.

» Place an Express Stock Order
Learn how to express order stock marketing materials.

» E-mail a Billboard
Learn how to use the Express Stock Order feature to order multiple stock items at once.

ADDITIONAL QUESTIONS? CONTACT US

TALK TO A REAL PERSON
FROM 8^{AM} - 5^{PM} CST
MONDAY - FRIDAY.
CALL US AT **888-604-3400**.

If you're having trouble using *Yanmar Marketing Tools*, you may contact our full-time technical support staff. If you choose to contact us via the contact form to the right, please indicate your dealership name, entity number, the name and version of your web browser, your operating system, the name and address of the page you were on and any other relevant information.

Your Name*

Your E-mail Address*

Entity Number

Message*

SUBMIT ▶

QUESTIONS? FILL OUT THE CONTACT FORM AND WE WILL RESPOND WITHIN THE NEXT BUSINESS DAY.